



Summer 2020 Internship Program

Marketing & Experience Intern

The BMA's Marketing & Experience Team is seeking a Summer Intern to assist with several projects within their department. One project the Intern will be working on is conducting informal exit surveys to gain a better understanding about the demographics, cultural habits, and needs of our visitors. This data will assist with formulating our planned advertising projects, identify potential audiences for new programming, etc.

They will also work closely with our Social Media Manager to create a BMA-branded series of conversations to be captured through photograph, videography, and written format. This series is many to inspire creativity and encourage learning through social media platforms.

The Intern will also have the opportunity to travel with the Team to four community fairs to engage with audiences outside of the BMA.

Responsibilities

Responsibilities include but are not limited to:

- Attend weekly staff meetings
- Compiling survey data
- Assist with interactive social media endeavors
- Attend community events/fairs

Qualifications

- Ability to multitask
- Strong organizational skills
- Familiarity with Microsoft Office programs
- Familiarity with social media platforms and their various uses

Apply

Please download the [Application Instructions](#) to learn how to apply for this position. If you have any questions or concerns, you may contact us at internships@artbma.org.